



**Learning
Lab**



Certification

of Appreciation

For completing the B Learning Lab course

Prof. Diana Derval

After completing the B learning Lab course, I pledge to:

I will challenge my management team if I feel any business decision is not aligned with B Corp principles.

I will actively participate to share our leading practices with the industry to help them adopt best practices.

I make sure all newcomers in my team embark on my company's B Corp journey

Volunteer to be part of my organisation's B Corp team.

If your company hasn't yet certified, raise the question of B Corp certification with management team.

Integrate 'B Corp philosophy' into the ways I make decisions in my function.

Suggest adding a B Corp supportive goal to my personal objectives/KPIs to be reviewed in my annual review.

Share my company's B Corp story with my stakeholders e.g. employees, media, partners, suppliers.

Explore local B Corps that we could use as suppliers.

Subscribe to <https://bthechange.com/newsletter> to read about stories of people using business as a force for good.

When I shop, check whether the products I choose come from B Corps.

Join the B Corp community in my organisation.

